

1.K-Love is very important to me as a resident of my local community because it lets me know about non-profit events in my community and allows my non-profit organization to announce our events. 2.If K-LOVE were displaced by an LPFM broadcaster providing other programming there would a void left behind in the local community. Local non-profit organizations depend on K-LOVE to broadcast news regarding their events and available services. 3.K-LOVE provides a positive and encouraging radio show that is safe for all members of the family. K-LOVE emphasizes family values and provides support for people down on their luck or lacking in good relationships to help them through the hard times. As a listener supported station, K-LOVE provides services in the public interest that are wholesome and uplifting in a society so often full of neglect, moral compromise, and degradation.